

Sponsorship Packages 2024

PAYNEHAM NORWOOD UNION FOOTBALL CLUB





A Community Based Club

Payneham Norwood Union Football Club (PNUFC) is an Australian Rules football club based in Adelaide's eastern suburb of Payneham. The Club is an amalgamation of two football clubs, the Payneham Football Club and the Norwood Union Football Club, which took place in 1995. The Payneham Football Club was originally established in 1901 and the Norwood Union Football Club originated in 1902.

We pride ourselves on being a community-based club which welcomes players of all ages and abilities. The Club heavily promotes family and community values, sportsmanship, hard work and fair play.

Senior Men's Football

DIVISION 1



2019 Premiers





Seniors Men's Football

Outstanding success in recent years:
Premierships 2005 & 2006 and 2013, 2014 & 2019. Division 1 Grand Final in 2015, 2017.
Division 1 Preliminary finalist in 2018
Division 1 Premiers in 2019
Division 1 runners up 2021
Division 2 Grand Finalist in 2023

Our 2024 senior men's coaches include:
Division 1 A Grade Coach: Jeremy Cini
Division 1 Reserves Coach: Adam Nunn
C1 Grade Coaches : Mick Mezzino, Michael Caruso and Carlo Costanzo



Senior Women's Football

DIVISION 1

2019 Premiers in Div 2.
Div 1 Grand Finalist in
2020, 2021 & 2023





Senior Women's Football

Div 1 Grand Finalist 2020, 2021 & 2023

In 2018, the Club launched Women's and Girls Football competing in the Adelaide Footy League and SANFL Juniors. In 2019, our Women's A Grade won the Division 2 premiership and came runner up in Division 1 in 2020, 2021 and 2023. Our Women's Reserves also made the Grand Final in 2022 and were Premiers in 2023. Our Senior Women's coaching is led by Garry McIntosh and the Reserves coach is Cass Scott.





"As a football club we are committed to success both on and off the field. How we play and approach our on field endeavours is a reflection of who we are within the community. In 2024 and beyond, we will continue to provide a safe and positive environment that will nurture talent and deliver positive outcomes for the club, its members and broader community."

JEREMY CINI
Mens A grade Coach

Junior Football

Payneham Norwood Union is considered one of the largest, most successful junior football clubs in the North Eastern Area (having been officially recognized as such in 2014 by the NEMJFA governing body).

Payneham Norwood Union fields over 20 teams ranging from Under 7 to Under 17.5 and conducts Auskick Clinics for 5-12 year olds.

The Payneham Norwood Union Junior Football Club reaches over 400 families.





Junior Football

In 2018, the club introduced two girls Junior teams, with six of our possible ten teams making finals, and four of our Division 1 Junior teams playing in grand finals.

In 2019, our Division 1 U/15 boys won the premiership, and a number of our junior players saw individual success in SANFL Juniors medal counts and development squad selections.

In 2020, both our U/13 boys and U/14 girls team won the premiership.



Benefits of Sponsoring PNUFC



■
Opportunity to support a large,
local, community-based, not-for-
profit organisation.

Increased brand awareness
across multi-media channels

1.6K FACEBOOK NETWORK

1K AVERAGE HOME GAME ATTENDANCE

Tax deductible expense to your
business



MAJOR SPONSOR - \$10,000 + GST

- Company logo on front or back of strip or shorts (depending on availability).
- Company logo on training gear (depending on availability).
- Naming rights for 1 senior home game to promote your business
- Branding on Club letterhead
- Signage opportunity on balcony and/or behind the goals and A4 signage inside the club
- Advertising on club website (hyperlinked)
- Invitations to attend selected club functions

- Invitations to attend the Club's annual sponsor event
 - Multiple club merchandise products
 - Social media communication throughout the year

This major sponsorship package can be tailored to suit your needs. Sponsorship amount negotiable.

PLATINUM SPONSOR - \$5,000 + GST

- Company logo on training gear (depending on availability).
- Naming rights for 1 senior home game to promote your business
- Branding on Club letterhead
- Signage opportunity on balcony and/or behind the goals and A4 signage inside the club
- Advertising on club website (hyperlinked)
- Invitations to attend selected club functions
- Invitations to attend the Club's annual sponsor event
- Multiple club merchandise products
- Social media communication throughout the year

Sponsorship Packages

2024



GOLD SPONSOR - \$3,000 + GST

- Signage opportunity on balcony and/or behind the goals and A4 signage inside the club
- Advertising on club website (hyperlinked)
- Invitations to attend selected club functions
- Invitations to attend the Club's annual sponsor event
- Multiple club merchandise products
- Social media communication through out the year

SILVER SPONSOR - \$2,000 + GST

- Signage opportunity on balcony or behind the goals and A4 signage inside the club
- Advertising on club website (hyperlinked)
- Invitations to attend the Club's annual sponsor event
- Multiple club merchandise products
- Social media promotions through out the year

BRONZE SPONSOR - \$1,000 + GST

- A club merchandise product (e.g. cap, beanie, scarf etc.)
- A4 signage inside the club
- Advertising on club website (hyperlinked)
- An invitation to attend the Club's annual sponsor event



We offer the opportunity to sponsor one player (of your choice) in any of our Senior Men and/or Senior Women's teams.

With your player sponsorship, you will receive:

- A club merchandise product (e.g. cap, beanie, scarf etc.)
- A4 signage inside the club
- Feature on club website as player sponsor
- An invitation to attend the Club's annual sponsor event
- The Player will not have to pay subscriptions to play in the 2024 season

Player Sponsorship

\$600 +GST





The size and reach of our club is not just in the amount of teams we have, but also in our strong supporter base and online community.



Marty Smith
Club President



Contact Information

Craig Fry

0429166049

Please feel free to
contact us to discuss
any of the sponsorship
packages list

FACEBOOK

facebook.com/pnufc

EMAIL

pnufc.sponsor@gmail.com

WEBSITE

pnufc.com.au

Sponsorship Agreement



BUSINESS/ORGANISATION: _____

CONTACT PERSON: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

SPONSORSHIP PACKAGE REQUIRED:

☐ MAJOR ☐ PLATINUM ☐ GOLD ☐ SILVER ☐ PLAYER AMOUNT PAID: _____

PNUFC

SPONSOR:

REPRESENTATIVE: _____

SIGNATURE: _____

SIGNATURE: _____

AGREEMENT DATE:

Sponsorship Agreement



PAYMENT OPTIONS

☐

☒ VISA/MASTERCARD

☐

EFT

☐

CHEQUE

☐

CASH

VISA/MASTERCARD

CARD NUMBER:

— — — — —

EXPIRY DATES:

— — / — —

CCV:

— — —

CARDHOLDER'S NAME:

SIGNATURE:

EFT

BSB: 633-000

ACCOUNT #: 147 987614

ACCOUNT NAME: PAYNEHAM NU FOOTBALL
CLUB

PLEASE RETURN THIS AGREEMENT DOCUMENT AND PAYMENT

TO: PO Box 2099 Glynde SA 5070

pnufcsecretary@gmail.com